

online-up
AVIATION PERSONNEL
www.online-up.com

The right people
Right now

Media Information



online-up

AVIATION PERSONNEL

Recruitment Advertising

The **www.online-up.com** website is used by an enormous number of aviation professionals. You can reach this valuable group, and, you can advertise more than simply job vacancies.

From training schools to business jet builders, aviation companies are finding success promoting a range of products in our 2 mediums:

Online Ads

Online-up.com receives constant traffic from aviation job seekers who load, store, update, and use their CV's on online-up.

Newsletter

Sent to a qualified list of over 16,000 industry professionals each month, it's a direct and economical way to reach a targeted market of professionals.



Call +44 1403 218012 or
email jay@online-up.com
for more information

Newsletter ads

online-up

AVIATION PERSONNEL

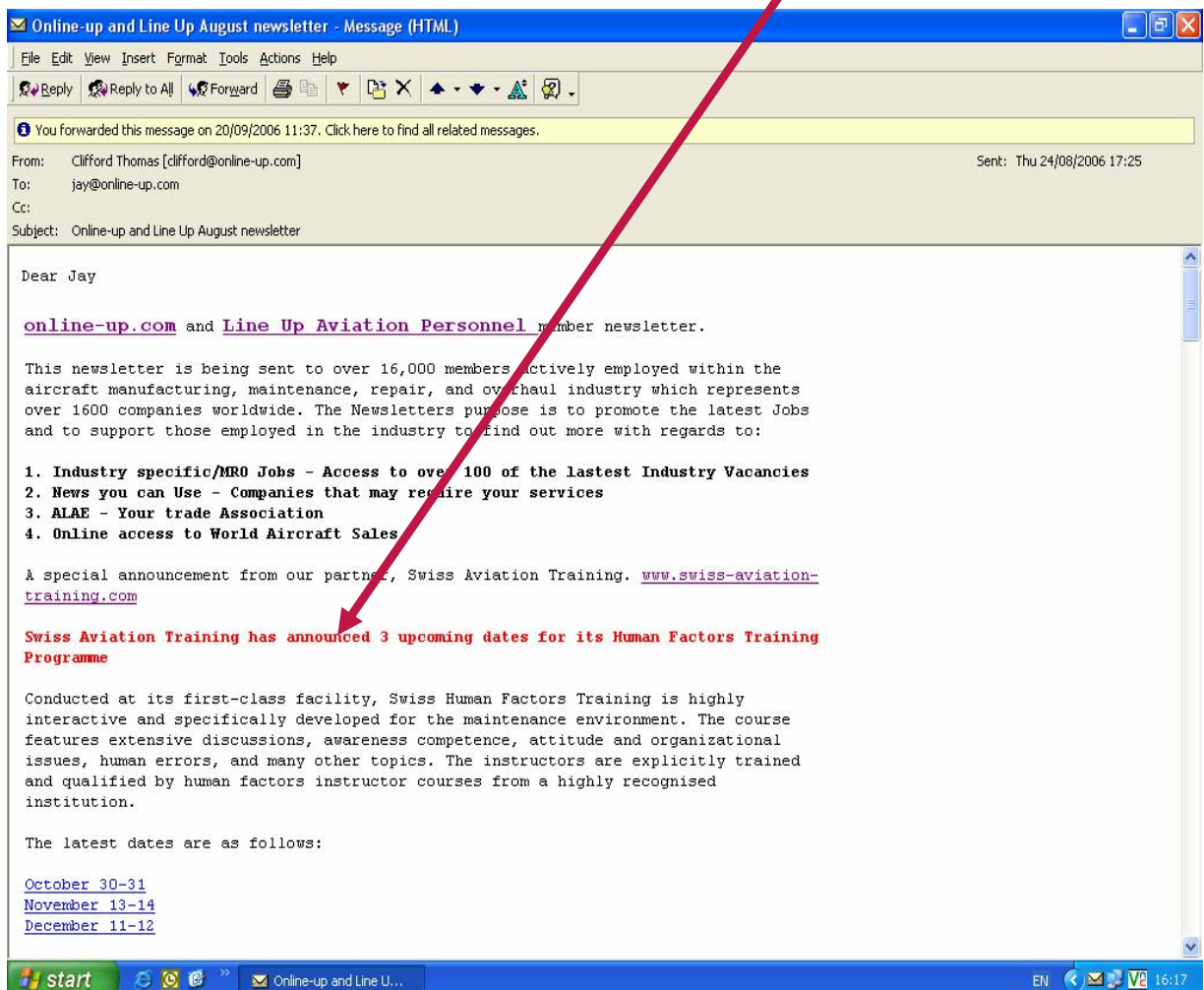
Sent to a qualified list of over 16,000 industry professionals each month, it's a direct and economical way to reach a targeted and valuable market. That includes those who are working for themselves, through Online-Up, or through other agencies. This recipient list has been built and filtered over nearly 20 years!

The Newsletter gives you two options, and both are text only "informative" ads. Such ads carry great weight because they are closer to editorial in nature.

Sponsored listings provide **Top 20% billing** meaning they are always on Page 1- near the top of the Newsletter which is typically 5 pages. They also have a 150 word limit- plenty of space to get the training message across.

Advertorial listings provide **Top 50% billing** meaning they are always in the first few pages.

Your sponsored listing here



Online-up and Line Up August newsletter - Message (HTML)

File Edit View Insert Format Tools Actions Help

Reply Reply to All Forward Print Delete Undo Redo

You forwarded this message on 20/09/2006 11:37. Click here to find all related messages.

From: Clifford Thomas [clifford@online-up.com] Sent: Thu 24/08/2006 17:25
To: jay@online-up.com
Cc:
Subject: Online-up and Line Up August newsletter

Dear Jay

online-up.com and [Line Up Aviation Personnel](#) member newsletter.

This newsletter is being sent to over 16,000 members actively employed within the aircraft manufacturing, maintenance, repair, and overhaul industry which represents over 1600 companies worldwide. The Newsletters purpose is to promote the latest Jobs and to support those employed in the industry to find out more with regards to:

1. Industry specific/MRO Jobs - Access to over 100 of the latest Industry Vacancies
2. News you can Use - Companies that may require your services
3. ALAE - Your trade Association
4. Online access to World Aircraft Sales

A special announcement from our partner, Swiss Aviation Training. www.swiss-aviation-training.com

Swiss Aviation Training has announced 3 upcoming dates for its Human Factors Training Programme

Conducted at its first-class facility, Swiss Human Factors Training is highly interactive and specifically developed for the maintenance environment. The course features extensive discussions, awareness competence, attitude and organizational issues, human errors, and many other topics. The instructors are explicitly trained and qualified by human factors instructor courses from a highly recognised institution.

The latest dates are as follows:

[October 30-31](#)
[November 13-14](#)
[December 11-12](#)

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